

Vineyard USA 2024 Church Census

Questions for Preparation

This document will provide the Census questions so you can gather your data before completing the Census.

We have a new Census platform this year! A link for each church will be sent directly via email to each senior pastor and any designated administrators unique to your church on Monday, January 6, 2025.

As a reminder this census uses data from 2024 and only one Census should be submitted per church.

The Census is available through Feb 7, 2025. After your Census has been submitted you will receive a link allowing you to make edits until it closes.

If you completed last year's Census, we'll provide last year's answers as a start. Email us census@vineyardusa.org with any issues or questions.

Questions:

Let's start with confirming your name, email, and church.

First Name *
 Last Name *
 Email *
 Select Your Church *

Section 1: Attendance

Congregation Size

Number of people of any age who actively participate in the life of your church, or would consider your church "home"

Average Weekly Attendance

Average weekly attendance for each age group (Adults, Children 0-12 years, Youth 13-18 years)

Adults
 Children
 Youth
 Online

Total Average Weekly Attendance

Total will be summed and auto-filled from your responses above

Section 2: Financials

Vineyard USA's Development Team is able to come alongside you to provide resourcing and/or coaching to engage the best practices for different means of fundraising. The following questions will help us understand how we can best equip our local churches for the work before them.

Estimated Annual Income

Estimated annual income of your church, excluding special campaigns
 % to Salaries
 % to Mortgage / Rent

How much did you give in benevolence in 2024?

Housing assistance, clothing, food, etc

Did you run a fundraising campaign in 2024? Select all that apply

- Building Campaign
- Increase Generosity / Tithe Campaign
- Other

Did you give to other organizations / initiatives in 2024?

Convoy of Hope
 Compassion International
 Samaritan's Purse
 Local organization or other international organization

Did you receive a planned gift in 2024? (Stock, securities, IRA, crypto, etc.)

Yes/No

Did you receive a gift through a bequest? (Will or trust)

Yes/No

Section 3: Diversity & Languages

Vineyard USA is committed to creating space in our churches for people of every nation, tribe, and tongue. The following questions will help us to better understand the people represented by each of our congregations, and how our Associations might better connect with and serve those in historically underrepresented groups.

Ethnicity

Percentage of your church attendance represented by each ethnicity

- % African American / Black
- % Asian
- % Caucasian / White
- % Hispanic
- % Multi-Ethnic
- % Native American
- % Pacific Islander
- % Other

Total

Total will be summed and auto-filled from your responses above

Languages

Primary and other languages used in your church services

- Primary Language
- Other Languages

Section 4: Church Health, Multiplication, & Ordination

We want to join you in celebrating all that Jesus did in your church last year! While these numbers don't paint a comprehensive story of the ways in which you cared for your community, they are markers of health and the activity of the Holy Spirit!

Discipleship

Decisions for Jesus

Baptisms

Do you have a formal discipleship process? (Yes/No)

How many people serve in a ministry (are involved in more than Sunday Attendance)?

Committed leaders

Non-staff ministry leaders, small group leaders, etc

Small Groups

Number of active small groups in your church

Leadership

Capacity of your senior / lead pastor(s), pastoral succession, and leadership development. Check all that apply about your senior / lead pastor(s)

- Paid
- Volunteer
- Full time
- Part time
- Bi-vocational

How many people in your leadership development process?

Did you start or complete a pastoral succession process in 2024?

No / Completed / Started

Do you anticipate starting a pastoral succession process in the next two years?

Yes/No

Multiplication

Church plants, new services, other growth, and sending into the community.

Please indicate your church's current involvement or interest level in church planting (Check all that apply)

- We do not plan on planting any churches in the foreseeable future
- We are interested in planting a church within the next five years
- We are interested in joining a regionally-based church-planting network
- We are interested in starting a regionally-based church-planting network
- We currently belong to a church-planting network (if so, please name below)
- We are on track to plant a church (or churches) within the next 5 years
- Other

How many people did you send out in 2024 into another community or culture?

As a church planter, a pastoral successor, a chaplain, a missionary, etc.

What form of reproduction did your church experience in 2024? (Check all that apply)

- We have added more small groups
- We have added a new service time
- We have opened a new campus
- We have sent out a new church plant
- Other

Ordination

As you know, Vineyard USA has spent the last few years developing and implementing a formal ordination process. Please answer the following questions to let us know where you and your church staff are in completing that process.

Is the senior / lead pastor of your church ordained and/or licensed?

Yes/No

How many additional staff members or leaders in your church are licensed, ordained, or both?

How many people currently in your church do you anticipate moving towards ordination in the next two years?

Section 5: Justice, Evangelism, and Missions

As Vineyard churches, we don't just talk about Jesus, we follow his model and seek to be the hands and feet of Jesus in our communities. The following questions will help us know the ways in which our churches are proclaiming and demonstrating the Good News of the Kingdom in their communities.

Justice & Evangelism

In what practical ways has your church proclaimed Jesus in your community in 2024? Check all that apply

- Alpha Course
- Power Evangelism
- Servant Evangelism
- Workplace / School Bible Study
- Other (describe below)

In what practical ways has your church practically demonstrated the love of Jesus in your community? Check all that apply

- Food Pantry / Food Bank
- Prison Bible Study
- Homeless Shelter / Housing Insecurity
- Visiting the sick
- Youth Outreach
- Addiction / Recovery
- Crisis Pregnancy
- Racial Reconciliation
- Refugee / Immigration
- Nonviolence / Peace
- Other (describe below)

Missions

Bringing the Good News of Jesus Christ to the nations has been a priority in the Vineyard since the beginning. Please answer the following questions to let us know how your church is engaging in international missions, both directly and through providing support.

Vineyard Missions Partnerships your church is involved with

(Select)

Countries your church is currently involved with missions outside of Vineyard Missions Partnerships

(Select)

Tell us about any missions efforts not represented by the Missions Partnerships or countries above

Does your church directly support missionaries?

Yes/No

Countries not currently involved where you're interested in planting churches with the values of the Vineyard?

(Select)

Section 6: National, Regional, and Area Connections

The Vineyard is a highly relational movement, and we never want any Vineyard pastor to feel alone or siloed in ministry. From connecting with other local pastors at Area meetings to feeling equipped and inspired at National gatherings, Vineyard USA works hard to plan events that are accessible and valuable for you and your staff to attend. We'd like to know more about which of these events are important to your church, and any obstacles that may have prevented you from attending them.

Vineyard USA event(s) was your church able to participate in this year.

Check all that apply

- Area Meetings
- Regional Meetings / Conference
- Missions Leaders Meeting
- National Conference
- Better Together Conference

If your church was unable to participate in these events, what made participation difficult?

Section 7: Church & People Information

Please verify that the information below about your church, staff, key leaders, and board members is accurate. This information will help us support you and your leaders into 2025 and beyond.

Church Name

City, State

Phone

Website

Email

Satellite Sites

Senior Pastor

Staff & Leaders

Board Members, Elders & Trustees